

# Writing for different audiences

## COMPUTING KNOWLEDGE ORGANISER



### ESSENTIAL VOCABULARY

<b>Campaign</b>	An organised course of action to achieve a goal.
<b>Format</b>	The way in which something is arranged or set out.
<b>Font</b>	A set of type which shows words and numbers in a particular style and size.
<b>Genre</b>	The style or category type of a piece of art, music or writing.
<b>Opinion</b>	A view or judgment someone forms about something, not always based on fact.
<b>Reporter</b>	A person who reports news or conducts interviews for the press or broadcasting media.
<b>Viewpoint</b>	The way someone sees or thinks about something.

### Key resources



### Key questions

**Q: Why should I change the font when I am writing?**  
**A:** Changing the appearance of the font can help make things easier to read and highlight important parts of the text.

### Key learning

- To explore how font size and style can affect the impact of a text.
- To use a simulated scenario to produce a news report.
- To use a simulated scenario to write for a community campaign

### Key images

