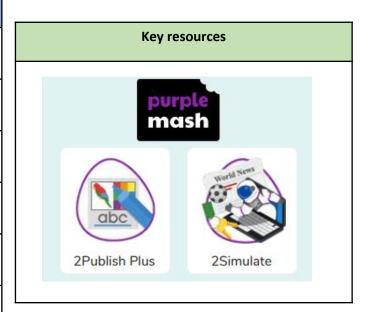
Computing knowledge Writing for different audiences organiser

ESSENTIAL VOCABULARY Campaign An organised course of action to achieve a goal. The way in which something is arranged or set **Format** A set of type which shows words and numbers Font in a particular style and size. The style or category type of a piece of art, Genre music or writing. A view or judgment someone forms about **Opinion** something, not always based on fact. A person who reports news or conducts Reporter interviews for the press or broadcasting media. The way someone sees or thinks about **Viewpoint** something.



Key questions

Q: Why should I change the font when I am writing?

A: Changing the appearance of the font can help make things easier to read and highlight important parts of the text.

Key learning

- To explore how font size and style can affect the impact of a text.
- To use a simulated scenario to produce a news report.
- To use a simulated scenario to write for a community campaign

