

Writing for different audiences

COMPUTING KNOWLEDGE ORGANISER



ESSENTIAL VOCABULARY

Campaign	An organised course of action to achieve a goal.
Format	The way in which something is arranged or set out.
Font	A set of type which shows words and numbers in a particular style and size.
Genre	The style or category type of a piece of art, music or writing.
Opinion	A view or judgment someone forms about something, not always based on fact.
Reporter	A person who reports news or conducts interviews for the press or broadcasting media.
Viewpoint	The way someone sees or thinks about something.

Key resources



Key questions

Q: Why should I change the font when I am writing?
A: Changing the appearance of the font can help make things easier to read and highlight important parts of the text.

Key learning

- To explore how font size and style can affect the impact of a text.
- To use a simulated scenario to produce a news report.
- To use a simulated scenario to write for a community campaign

Key images

